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Announcing

PIONEER

Records



In the Official 1940
Iowa Corn Yield Test

Results Released Feb. 10, 1941

1940 IOWA CORN YIELD TEST

Conducted by Iowa Agricultural Experiment Station

PIONEER 322 WINS HIGH HONORS

Pioneer 322, tested for five years in the Iowa Corn Yield Test, continues to rank at or near the top for yield and at the top for lodging resistance, according to the report of the 1940 Test, released February 10, 1941.

Excellent Yield, Lodging Resistance in NORTHERN IOWA

Bulletin P. 19, issued by the Iowa Agricultural Experiment Station, comments on the 1940 results as follows:

"Pioneer 322 has the highest yield for 5 years and stands near the top for the 4, 3 and 2-year period in this section (Northern Iowa). This hybrid has the lowest percentage of lodged plants of any hybrid entered in the Northern Section for 5, 4, 3 or 2 years."

Resists Ear Dropping

Among all hybrids tested in Northern Iowa for 5 years and for 4 years, Pioneer 322 is unequalled for resistance to ear dropping. In the 3-year results, only one other hybrid (Pioneer 349) is as good. In the 2-year results, only two other hybrids are as good for resistance to ear dropping and both were approximately 10 bushels per acre lower in yield.

"Tops" in NORTH CENTRAL IOWA

In the 5-year results of the official tests in North Central Iowa, Pioneer 322 ranks **first** for yield, **first** for lodging resistance, **first** for resistance to ear dropping, and has the smallest amount of damaged corn among all hybrids tested.

PIONEER HYBRIDS Rank **FIRST** in **YIELD** in 6 out of 14 OFFICIAL 1940 Local County Yield Tests in Northern Iowa

Fourteen County Agents and Vocational Agricultural Teachers in northern Iowa, conducted careful, hand planted, replicated yield test plots in 1940. The table at the right shows that Pioneer hybrids ranked **FIRST** for yield in six out of the fourteen plots. No other variety of corn ranked first in more than two plots.

Location of Test Plots—County	Conducted By	Pioneer Hybrid Ranking FIRST in Yield
Allamakee.....	Postville Voc. Agr.....	Pioneer 324
Clayton.....	County Agent.....	Pioneer 352
Howard.....	County Agent.....	Pioneer 370
Lyon.....	County Agent.....	Pioneer 370
Mitchell.....	County Agent.....	Pioneer 322
Worth.....	Manly Voc. Agr.....	Pioneer 322

This Replanting Agreement PROTECTS YOU

REPLANTING AGREEMENT

If, because of cutworms, floods or ANY other reason the stand of corn upon any field planted with PIONEER corn shall be so impaired or diminished that the customer discs up and replants it to corn, we will furnish him free of any charge except transportation costs, a quantity of PIONEER seed equal to that required for such planting. To take advantage of this benefit all the customer needs to do is to notify in writing the Company or its sales representative through whom the seed was purchased in time to permit inspection of the field before it is disc'd up.

If we have no seed of suitable maturity available for replanting, we reserve the right to furnish an equal amount of PIONEER seed FREE for 1942 planting.

PIONEER HI-BRED CORN COMPANY
Des Moines, Iowa



**FREE SEED if you
disc up and replant to corn any
part of your Pioneer field
MAY SAVE YOU MANY DOLLARS**

This Pioneer Replanting Agreement may save you many dollars. It protects you against extra seed expense if you find it necessary to disc up and replant to corn any field, or part of a field, planted with Pioneer hybrid seed corn. Every bushel of Pioneer is backed by this written agreement. It entitles you to free seed if you replant your Pioneer field to corn for any reason whatsoever . . . whether it's due to bad weather, insects, worms, birds, squirrels, mistakes in planting, or anything else.

EASY TO GET FREE SEED

There are no strings attached to this agreement. If you decide to disc up and replant any part of your Pioneer field to corn, all you do is notify your local Pioneer representative and he will serve you quickly and courteously in accordance with the agreement. You yourself decide whether or not you should disc up and replant. You are the sole judge.

Pioneer Hi-Bred Corn Co.
DES MOINES, IOWA

First Commercial Producer of Hybrid Seed Corn